

Experiential Learning Hub

Co-operative Education

UNIVERSITY
of GUELPH

IMPROVE LIFE.

IMPROVE LIFE

Top of its class

for overall education quality and academic reputation

Overall student population of **29,923**

26,888 | **3,035**
undergraduates | graduate students

Canada's top comprehensive university

by Maclean's Magazine

Canada's
most inventive
university

according to a survey conducted by The Impact Group

Over 5,000
graduates available each year

With over
4,000 co-op students,

U of G has one of the highest student enrolments in co-operative education among Ontario universities

Highest rating in
Ontario for student experience

(Canadian University Report, Globe & Mail)

#3 in Experiential Learning
by Maclean's Canadian University rankings

1,000+
Experiential Learning
Opportunities

"Canada's Food University"



"There's something so special about this place... #UofG"

The Experiential Learning Hub is home to experiential learning opportunities on and off-campus, co-op, career education and community engaged learning.

The Experiential Learning Team works to create, recognize, and connect students to hands-on, practical experiences & opportunities.

Co-operative Education

- Offered in over 50 programs including Agriculture, Arts, Commerce, Computing, Engineering, and Sciences
- Over 4,000 co-op students
- Students complete 3-5 paid work terms (program specific)

WHY CO-OPERATIVE EDUCATION

Co-operative education work-term students can add value to your organization by:

- Bringing newly acquired relevant skills, offering a fresh perspective
- Assisting with special projects, freeing up other staff to focus on other priorities
- Filling short-term gaps in staffing
- Identifying and developing high-performing candidates for permanent roles after graduation, creating brand loyalty in candidates
- Allowing your staff to engage in mentoring and coaching, enhancing their leadership skills



CO-OP RECRUITMENT PROCESS

Our recruitment website manages job postings, applications, interview scheduling and job offers. Co-operative Education staff are available at every step of the way to assist with your recruitment process.

NO WAITING FOR A MATCH AT GUELPH - JUST POST, INTERVIEW AND HIRE

- Post your position through our website: uoguelph.ca/coop
- After a standard posting period of two business days, you can review applications including cover letters, resumes and transcripts.
- Select candidates for interviews.
- Interview candidates by phone or video.
- Extend your job offer through our website as soon as interviews have been completed. Candidates will respond to an offer of employment within two business days.

Begin posting in early
JANUARY

Employ a student for
SUMMER

(May-August)

Begin posting in early
MAY

Employ a student for
FALL

(September-December)

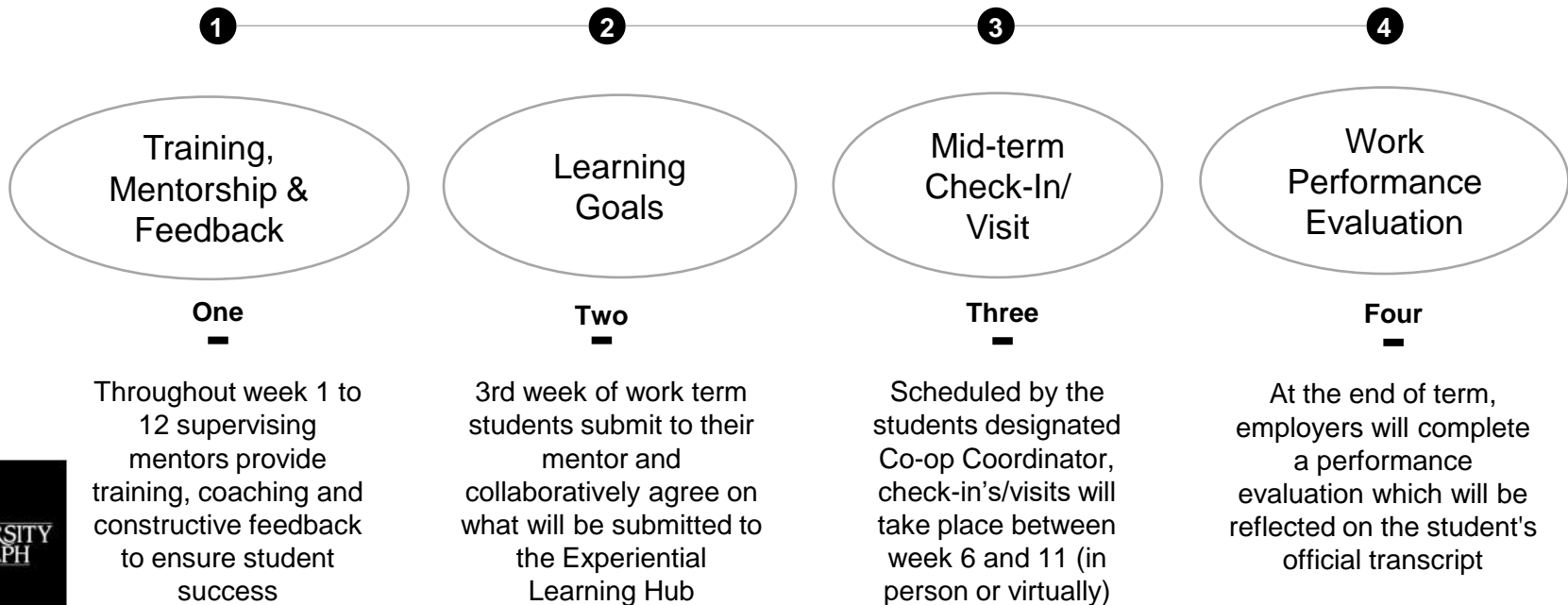
Begin posting in early
SEPTEMBER

Employ a student for
WINTER

(January-April)

Co-op Work Term Requirements

—
Employers



Hiring Incentives



Government funding and subsidy programs help you secure the best recruits for your organization.

**Ontario Co-operative
Education Tax Credit**

Up to \$3,000

**Student Work Placement
Program (SWPP) Funding**

Up to \$7,000

Other resources? Let's chat!

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Bachelor of Commerce (BComm)

9 MAJORS

- Management
 - Marketing Management
- Sport and Event Management
 - Accounting
 - Food and Agricultural Business
- Government, Economics and Management
 - Hospitality and Tourism Management
 - Management Economics and Finance
 - Real Estate

SPORT AND EVENT MANAGEMENT



Sport and Event Management combines business education with unique management practices, our strong focus on community engagement, and the vision to develop leaders for a sustainable world. The sports industry in Canada is growing, as is the need for individuals who have diverse experience and the business skills needed to make an immediate impact in this dynamic sector. This program will prepare students to excel in managing sport and events from grassroots to a global level, with direction from our academic and industry leaders. They are available for 4- or 8-month co-op work terms.

Sport and Event Management Course Sequencing

YEAR	FALL (SEPT-DEC)	WINTER (JAN-APRIL)	SUMMER (MAY-AUG)
ONE	<ul style="list-style-type: none"> • INTRODUCTORY FINANCIAL ACCOUNTING • INTRODUCTORY MICROECONOMICS • INTRODUCTORY MARKETING • INTRODUCTION TO BUSINESS 	<ul style="list-style-type: none"> • INTRODUCTORY MACROECONOMICS • INDIVIDUALS AND GROUPS IN ORGANIZATIONS • THE BUSINESS OF SPORT AND EVENT TOURISM • BUSINESS MATHEMATICS • 1 ELECTIVE 	OFF
TWO	<ul style="list-style-type: none"> • MANAGEMENT ACCOUNTING • INTRODUCTION TO CO-OPERATIVE EDUCATION • COMMUNICATION AND MEDIA STRATEGY IN SPORT AND EVENTS • INFORMATION MANAGEMENT • STATISTICS FOR BUSINESS DECISIONS • 1 ELECTIVE 	<ul style="list-style-type: none"> • INTRODUCTION TO FINANCE • EVENT MANAGEMENT • BUSINESS AND CONSUMER LAW • RESEARCH METHODS • 1 ELECTIVE 	WORK TERM ONE
THREE	WORK TERM TWO	<ul style="list-style-type: none"> • HUMAN RESOURCES MANAGEMENT • SERVICE OPERATIONS ANALYSIS • SALES, SPONSORSHIP AND STAKEHOLDER ENGAGEMENT IN SPORT • 2 ELECTIVES 	<ul style="list-style-type: none"> • CORPORATE SOCIAL RESPONSIBILITY • BUSINESS ANALYTICS • FINANCIAL MANAGEMENT • 2 ELECTIVES
FOUR	WORK TERM THREE	WORK TERM FOUR	OFF
FIVE	<ul style="list-style-type: none"> • THE IMPACT OF BUSINESS ON SPORT INDUSTRY • DESTINATION MANAGEMENT AND MARKETING • EXPERIENTIAL LEARNING AND LEADERSHIP IN THE SERVICE INDUSTRY • HOSPITALITY DEVELOPMENT, DESIGN AND SUSTAINABILITY • 1 ELECTIVE 	<ul style="list-style-type: none"> • ADVANCED CONCEPTS IN SPORT AND EVENT MANAGEMENT • HOSPITALITY REVENUE MANAGEMENT • STRATEGIC MANAGEMENT • 2 ELECTIVES 	

What's Next?

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We're here at every step to support your recruitment needs!



Step One

Register an account with [Experience Guelph](#)



Step Three

Select Applicants to Interview



Step Two

Post your Co-op Job Postings



Step Four

Make a Co-op Employment Offer

What University of Guelph B.Comm. Students Can Do For CMAC Members

Co-op Student Roles

Event Coordinator

Digital Engagement Coordinator

Office Administrator

Communications Coordinator

Marketing Coordinator

Sales Intern

Account Intern for Corporate Events

...and MORE!

Post, interview, HIRE

uoguelph.ca/coop

[@ExpGuelph](https://twitter.com/ExpGuelph)



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